

# CITYWATCH

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2-21-22



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CITYWATCH  
Politics. Perspectives. Participation.



19  
SAT FEB

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CityWatch  
Makes LA Tick

19  
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420 FILE  
All Things Cannabis for LA

19  
SAT FEB

HOME NEIGHBORHOOD POLITICS CLIMATE WELLNESS LA WATCHDOG BUDGET ADVOCATES 420 FILE

## New Rule: That's Not Karma | Real Time with Bill Maher



## Los Angeles Ethics Commission Votes To Have State Appear Hearing Judge For Englander Case

CITY NEWS SERVICES  
17 FEBRUARY 2022

**LA CORRUPTION** - The Los Angeles Ethics Commission voted Wednesday to have the California Office of Administrative Hearings appoint an administrative law judge to serve as a hearing officer in the commissioner's case against former Councilman Mitchell Englander.



### Rick Caruso for Dictator?

ROBERT HUNZIKER  
17 FEBRUARY 2022

**THE VIEW FROM HERE** - And you thought Caruso's was bad. Well, yeah. Eric Garcetti was bad.



### Former Councilman Herb Wesson Appointed To Temporarily Represent District 10

208 SAN ANGELES  
17 FEBRUARY 2022

**SOUTH OF THE 10** - The president of the Los Angeles City Council Wednesday appointed former councilman Herb



### Can A Post Cold War Olympics Develop An Audience?

17 FEBRUARY 2022

**GELLAND'S WORLD** - There was an era when the United States and the USSR were bitter rivals in the Olympic games.

## NEWS VIEWS

Dems, GOP Set Inflation, COVID Mandates as Election Themes

**EXPLAINER: Why Half of Guantanamo's Prisoners Could Get Out**

**National Archives: Trump Took Classified Items to Mar-A-Lago**

**New California Bill Would Allow Private Citizens to Go After Gun Makers**

**Calif. Bill Modeled After Texas Abortion Law Would Let Citizens Enforce Weapons Ban**



### Scientists Fear Soaring Methane Levels Show Climate Feedback Loop Has Arrived

JAKE JOHNSON  
10 FEBRUARY 2022

**CLIMATE WATCH** - Fresh U.S. government data spotlighting the rapid growth of atmospheric methane concentrations in



### A Wall Street Veteran Speaks Out: Inflation, Over Valued Stocks, Labor Shortages, & Serious Climate Change

ROBERT HUNZIKER  
10 FEBRUARY 2022

**CLIMATE POLITICS** - Some time ago Jeremy Grantham (GG), a renowned value investor who runs the \$65 billion asset



### Ending the Fossil Fuel Era Is the Only Way to Halt Global Warming and Stop Environmental Injustice

C.J. POLYCHRONIDOU  
24 JANUARY 2022

**CLIMATE POLITICS** - Environmental justice is a crucial component of the broader struggle for a sustainable, resilient, and



### The Oceans Are Overheating

ROBERT HUNZIKER  
16 JANUARY 2022

### Heroic Savings

1,400 Rebate on qualified high efficiency electric furnaces

It doesn't take much to get a rebate up to \$1,400.

today.com/save

### ELECTRIC VEHICLES

CLICK

### ACROSS CITY

Black Gr

### The Rocky Road for Black Cannabis Entrepreneurs, Past and Present

DONNELL ALEXANDER  
17 JANUARY 2022

**420 FILE** - When the 1980s wrapped, Orletha Smith was a 20-year old dealer living on the Westside of Los

### Rick Caruso

420 FILE NEWS

### Six Things Prospective Cannabis Business Owners Need to Know

DAVID LOWELL  
10 FEBRUARY 2022

**CANNABIS BUSINESS** - If you're a cannabis business owner, you know that the industry is constantly evolving. To stay ahead of the competition, it's important to keep up with the latest trends and techniques.

### It's Time For Biden To Keep His Promises On Marijuana

PAUL AMBERSTAND  
17 JANUARY 2022

**420 FILE** - Politicians are no strangers to making campaign promises. Delivering on those promises? That's what's often another

### Best CBD Oil for Pain Relief and Inflammation

SOPHIE ARONSON  
10 JANUARY 2022

**ABOUT CBD** - The best CBD oil will be quite what for improving your health. There are many possible health benefits of CBD oils.



### Pot Power

CITYWATCH LA CANNABIS PODCAST

### Dear Nurse Susan

use cannabis responsibly

### use cannabis responsibly

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For Over 15 Years

Connecting SoCal People

With Issues That Matter



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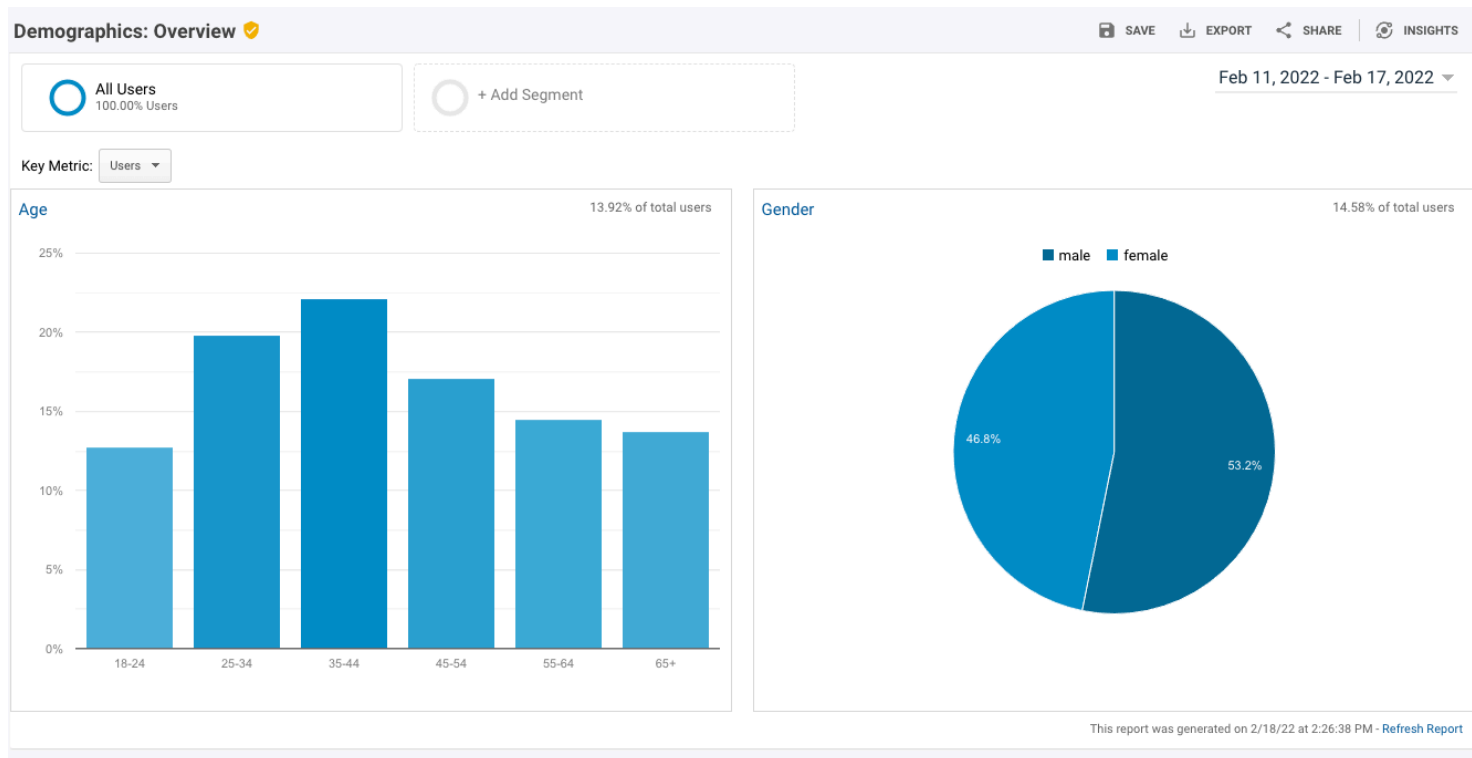
The Movers & Shakers of LA

*Politicos, Business CEO's, Lobbyists,  
Accounting and Law Firms, Developers,  
Small Business Leaders, and Thousands  
of LA Activists*

All Read CityWatch

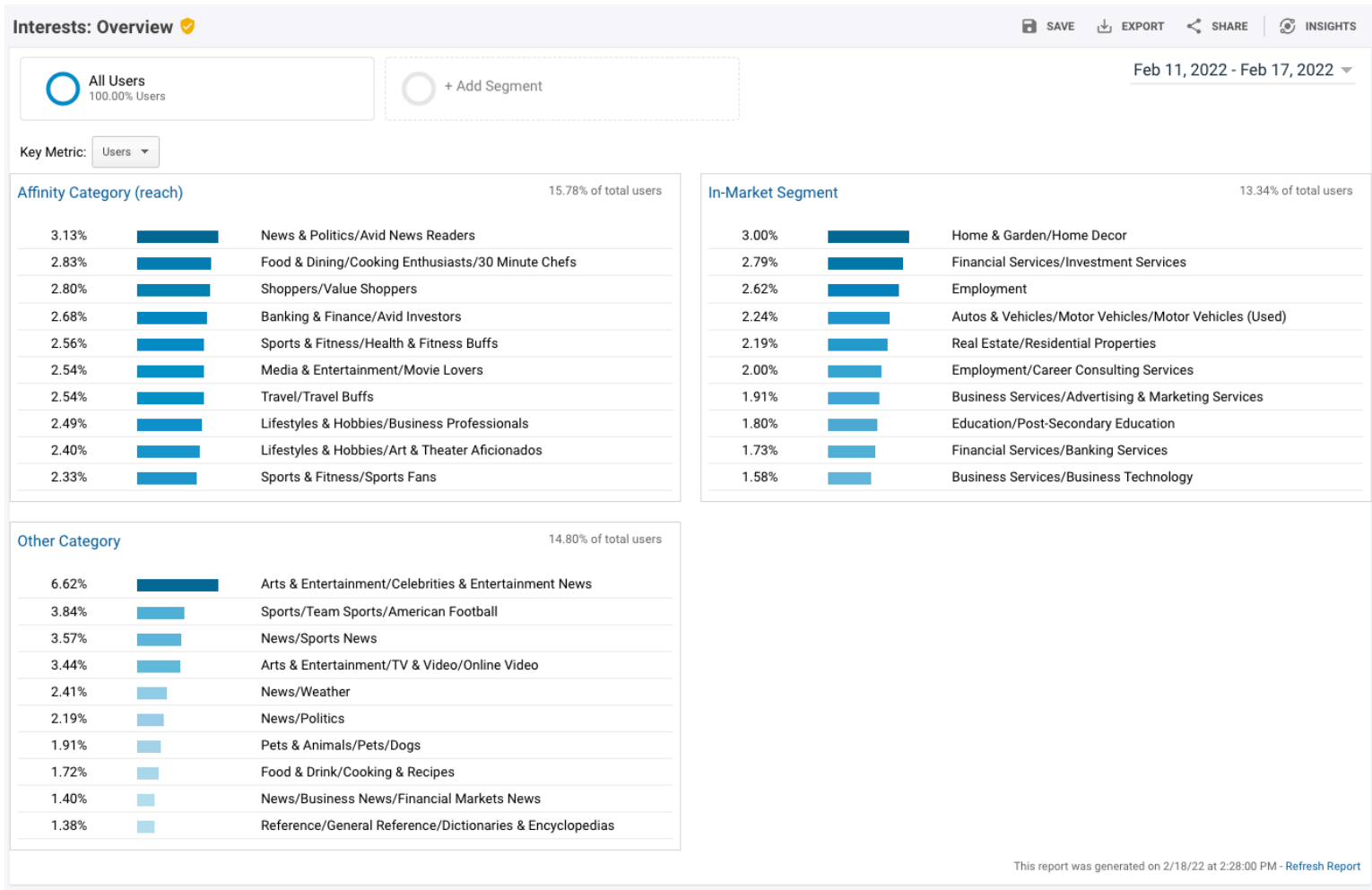
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## Demographics



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## Readers



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## Awstat Metrics 2021

Month	Unique visitors	Number of visits	Pages	Hits
Jan 2021	116,374	201,807	847,574	7,268,156
Feb 2021	284,415	412,856	1,295,194	16,891,100
Mar 2021	333,463	477,704	1,330,342	20,546,623
Apr 2021	158,329	266,678	965,426	11,480,568
May 2021	79,288	160,643	772,199	5,378,557
Jun 2021	269,458	367,156	1,059,254	14,020,905
Jul 2021	78,016	196,586	1,141,761	10,193,265
Aug 2021	5,698	130,394	1,286,448	2,485,044
Sep 2021	5,082	144,147	3,054,443	4,938,887
Oct 2021	154,476	228,802	2,092,826	3,176,555
Nov 2021	222,462	295,024	734,060	1,961,408
Dec 2021	134,381	195,299	566,776	1,984,839
Total	1,841,442	3,075,096	15,146,303	100,325,907

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## Webalizer Metrics 2021/2022

Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
<a href="#">Feb 2022</a>	77202	43478	29004	8376	82119	82046933	150775	522080	782620	1389646
<a href="#">Jan 2022</a>	85668	47535	34594	9321	157954	153012657	288968	1072425	1473587	2655723
<a href="#">Dec 2021</a>	95261	53470	42466	10588	192136	158964645	328238	1316474	1657595	2953119
<a href="#">Nov 2021</a>	92987	56108	45233	15534	309849	158679622	466036	1356994	1683243	2789628
<a href="#">Oct 2021</a>	122789	90484	81904	12570	212176	194422841	389671	2539038	2805008	3806479
<a href="#">Sep 2021</a>	191987	133439	120142	13048	20074	152742910	391466	3604281	4003177	5759613
<a href="#">Aug 2021</a>	113636	68661	68961	13289	18418	104793963	411966	2137807	2128511	3522721
<a href="#">Jul 2021</a>	382871	350867	75234	17664	137033	316955797	547607	2332257	10876883	11869027
<a href="#">Jun 2021</a>	510152	501344	54544	18431	328737	429793908	552956	1636324	15040335	15304571
<a href="#">May 2021</a>	215041	205054	53089	11938	152954	223431217	370085	1645784	6356681	6666286
<a href="#">Apr 2021</a>	426336	418282	56760	15082	248431	486835324	452470	1702824	12548466	12790097
<a href="#">Mar 2021</a>	702211	694845	55095	20722	395866	869486374	642383	1707974	21540222	21768545
<b>Totals</b>						<b>3331166191</b>	<b>4992621</b>	<b>21574262</b>	<b>80896328</b>	<b>91275455</b>



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## Google Analytics 2021



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## Desktop versus Smartphone

Device Category ?	Acquisition		
	Users ? ↓	New Users ?	Sessions ?
	<b>4,237,774</b> % of Total: 100.00% (4,237,774)	<b>4,260,891</b> % of Total: 100.01% (4,260,633)	<b>4,568,441</b> % of Total: 100.00% (4,568,441)
1. desktop	<b>2,105,611</b> (49.84%)	<b>2,102,494</b> (49.34%)	<b>2,181,850</b> (47.76%)
2. mobile	<b>1,987,705</b> (47.05%)	<b>2,026,994</b> (47.57%)	<b>2,247,239</b> (49.19%)
3. tablet	<b>131,622</b> (3.12%)	<b>131,403</b> (3.08%)	<b>139,352</b> (3.05%)

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## Some Top Stories



Title	Access	Author	Language	Date Created	Hits ▾
<a href="#">When will China Be Held Accountable for Spreading the Crimson Contagion?</a> (Alias: when-will-china-be-held-accountable-for-spreading-the-crimson-contagion) Category: <a href="#">CW DC</a> » <a href="#">DC DISPATCH w/Sara Corcoran</a>	Public	<a href="#">CityWatch</a> (Alias: Sara Corcoran)	All	2020-03-26	2261804
<a href="#">Senior US Intelligence Official Died by Suicide in June</a> (Alias: senior-us-intelligence-official-died-by-suicide-in-june) Category: <a href="#">FRONT PAGE</a> » <a href="#">IMPORTANT READS</a>	Public	<a href="#">CityWatch</a> (Alias: Matthew Cole & James Risen)	All	2020-08-27	2166856
<a href="#">CityWatch DC Interviews America's Top Military Analyst</a> (Alias: citywatch-dc-interviews-america-s-top-military-analyst) Category: <a href="#">CW DC</a> » <a href="#">DC DISPATCH w/Sara Corcoran</a>	Public	<a href="#">CityWatch</a> (Alias: Sara Corcoran)	All	2021-09-15	1811505
<a href="#">Dear Mullah Hibatullah Akhundzada</a> (Alias: a-memo-to-the-taliban) Category: <a href="#">CW DC</a> » <a href="#">DC DISPATCH w/Sara Corcoran</a>	Public	<a href="#">CityWatch</a> (Alias: Sara Corcoran)	All	2021-08-30	1664228
<a href="#">The Dark Underbelly of 'Vegan Activist' Organization DxE</a> (Alias: the-dark-underbelly-of-vegan-activist-organization-dxe) Category: <a href="#">CW DC</a> » <a href="#">DC DISPATCH w/Sara Corcoran</a>	Public	<a href="#">CityWatch</a> (Alias: Sara Corcoran)	All	2020-10-29	998514

\*Information from backend of Joomla platform

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## Site Sponsorship Opportunities

The screenshot shows the CityWatch website interface with several sponsorship opportunities highlighted by green arrows and text labels:

- 1/4 Leader Banner:** Points to the top-left and top-right sections of the page, each labeled "AD".
- 3/4 Leader Banner:** Points to the large video player area on the left side of the page.
- Sponsor Video:** Points to the video player area on the right side of the page.
- Custom Article(s):** Points to the grid of article thumbnails in the "NEIGHBORHOOD POLITICS" section.
- 300 x 250 Banner:** Points to a large orange banner advertisement for LADWP (Los Angeles Department of Water & Power) with the text "Join us and let the sunshine in. LADWP has a solar program for you." and a "learn more" button.
- Your Event Listing:** Points to the "ACTION alert" section, which lists upcoming events such as "CULTURAL HERITAGE COMMISSION REGULAR" and "Councilwoman Nury Martinez Presents the 6th Annual".

Other visible content on the page includes the CityWatch logo with the tagline "Politics. Perspectives. Participation.", the date "16 SUN, JUN", and a navigation menu with items like "HOME", "NEIGHBORHOOD POLITICS", "BE GREEN", "WELLNESS", "LA WATCHDOG", "BUDGET ADVOCATES", "424 FILE", and "DONE WATCH".

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and views web publication in Southern California.*

*We promote civic engagement and provide a voice for the  
voiceless.*

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